CITY OF BEAVERTON Economic Development Manager

General Summary

Manage the development and implementation of the City's goals and programs in economic development, redevelopment, small business assistance and housing. Provide liaison between the economic development effort and related City or community programs. Serve as coordinator on City relations with the public and other governmental agencies. Conduct research and analysis on issues related to economic development and housing. Supervise employees involved in the provision of services.

Key Distinguishing Duties

Overall responsibility for managing the programs and staff of the section including hiring employees, responding to grievances and overseeing the disciplinary process as needed.

Essential Functions

Depending upon assignment, the incumbent may perform a combination of some or all of the following duties, which are a representative sample of the level of work appropriate to this class.

- Manage division operations. Develop, review, approve and implement work plans, services, policies, procedures and reports. Establish timelines and resource allocations for assigned projects. Set performance standards. Serve as a member of the Mayor's department management team. Evaluate performance and program effectiveness and take action for improvement as necessary. Authorize payments to contractors and consultants.
- 2. Manage staff to ensure City goals and objectives are met. Schedule, assign and review work. Monitor progress to ensure objectives are met. Make hiring decisions. Provide opportunities for developmental training and performance coaching to employees. Conduct performance evaluations. Respond to employee grievances and oversee disciplinary process according to the collective bargaining agreement and City policy.
- 3. Manage the development, implementation and administration of the City's economic development, small business assistance and housing programs, plans and policies including grant applications and special funding proposals. Manage staff who monitor and administer grant and contract funds including the Community Development Block Grant Program. Develop additional funding sources.
- 4. Research, analyze and monitor impact of public and private sector developments and the general economic and legal environment on the local economy and the City's economic development objectives.
- 5. Serve as liaison with federal, state, regional and local organizations, advisory board(s), committees or other City boards and commissions. Represent the City with neighborhoods, civic and business organizations on economic and housing matters.

- 6. Promote and market programs. Develop and design educational/promotional materials and strategies to implement the City's economic development and housing strategies. Provide positive public relations and customer service. Represent program in events.
- 7. Provide technical services as needed, including managing the more difficult, demanding or sensitive issues. Perform work of staff in program area as necessary to accomplish program goals.
- 8. Manage the City's property development interests.
- 9. Prepare, recommend and monitor program budgets. Provide explanation for variances.
- 10. Exhibit leadership to staff, work teams and fellow employees. Serve as a model for accomplishing City's vision and goals. Create an environment in which employees are focused on producing excellent quality results.
- 11. Produce an acceptable quantity and quality of work that is completed within established timelines.
- 12. Provide direction and set standards for excellence in internal and external customer service. Promote professional and courteous behavior with a creative approach to problem resolution that creates a positive experience for the customer.
- 13. Represent program and/or City to the public, in legal or administrative proceedings, to other organizations or entities and in other situations as required. Make presentations and provide comment and testimony. Advance and protect the interests of the City and its citizens in all matters.
- 14. Develop safe work habits and follow all required safety policies, procedures and techniques. Contribute to safety of self, co-workers and the general public.
- 15. Provide employees with basic job training and safety instruction. Actively support safety and loss control measures. Ensure employees are held to departmental safety and loss control standards.
- 16. Participate in the City Emergency Management program including classes, training sessions and emergency events.
- 17. Follow standards as outlined in the Employee Handbook.
- 18. Actively promote and support diversity in the workplace through staffing, promotions, training and career development. Model respect for diversity in the workplace.

Other Functions

1. Perform related duties of a similar scope and nature.

Knowledge Required

- Expert knowledge of practices and principles in the areas of economic development, redevelopment, housing programs and small business assistance.
- Advanced knowledge of the federal, state, regional and local codes, ordinances, standards, laws and regulations governing economic development, redevelopment, housing programs and small business assistance.
- Expert knowledge of professional ethics relating to economic development, redevelopment, housing programs and small business assistance.
- Advanced knowledge of small business loan/assistance programs.
- Working knowledge of commercial and industrial real estate and mortgage lending.
 Advanced knowledge of practices and principles of public/business administration practices and decision-making.
- Advanced knowledge of strategic planning methods with an emphasis on services related to economic development, redevelopment, housing programs and small business assistance.
- Working knowledge of public purchasing and contracting laws and regulations.
- Working knowledge of human resources management practices.

Skills/Abilities Required

- Expert ability to conduct highly complex technical research, impact analysis and interpretations in the areas of urban growth/redevelopment and economic development strategies.
- Advanced skill in conceptual analysis and policy/program development, implementation and administration in the areas of economic development, redevelopment, housing programs and small business assistance.
- Advanced ability to develop a thorough understanding of the relationship of economic development, redevelopment, housing programs and small business assistance to other City programs.
- Advanced ability to successfully manage the operations and budget of a division.
- Advanced ability to successfully write and administer contracts and grants and develop other funding sources.
- Advanced ability to facilitate group processes.
- Advanced ability to productively manage and/or participate on a team and in a team environment including the ability to develop a team approach to producing high quality results.
- ♦ Advanced ability to effectively manage multiple programs and a staff including hiring, training, coaching, disciplinary action, performance management and termination.
- ♦ Advanced ability to demonstrate leadership behavior to employees, contractors, public officials, other agencies, customers and the general public.
- Advanced ability to build consensus and resolve conflicts.
- Advanced ability to establish and maintain effective and positive working relationships with employees, contractors, other agencies, public officials and the general public.
- Advanced ability to apply and to coach employees on excellent internal and external customer service skills.
- Expert ability to communicate effectively both orally and in writing with diverse customers, employees, contractors, other agencies, public officials and the general public. Ability to make presentations and develop reports that may include technical information.
- Strong ability to use word processing and spreadsheet programs and other software applications as required for position.

Minimum Qualifications Required for Entry

Bachelor's degree in business/public administration or related field, and 8 years progressively responsible experience in economic development, urban planning, and/or housing programs, including 2 years in a supervisory or management role and experience in commercial and industrial real estate and mortgage lending, or an equivalent combination of education and experience enabling the incumbent to perform the essential functions of the position.

Licensing/Special Requirements

 Positions in this classification are required to possess a valid driver's license and the ability to meet the City's driving standards.

Working Conditions

Regular focus on a computer screen; daily use of a keyboard or similar device; regular dealing with distraught or difficult individuals; occasional lift, move or carry objects between 20 and 50 pounds; regular attendance at meetings or activities outside of normal working hours; daily operation of a motor vehicle on public roads.

Classification History

Revised: October, 1999 Revised: 11/04 Revised 1/1/09

Status: M2 FLSA: Exempt

Department Head Signature	Human Resources Signature
Date	Date